**FOR IMMEDIATE RELEASE**

Contact: Lisa Federico, Vice President

Company Name: Vision Recovery Center

Office Phone: (702) 906-2581

Cell Phone: (702) 497-9446

Fax: (702) 906-2022

Email: LISA@VRCNV.ORG

Website: [WWW.VRCNV.ORG](http://WWW.VRCNV.ORG)

***Vision Recovery Center, a non-profit organization recovering independence for the visually impaired, opens in Las Vegas.***

Las Vegas, Nevada. 21 December 2016.

According to the World Health Organization approximately 250 million people worldwide suffer from low vision and up to 90% live without vision care due to financial challenges. Although 80% of all vision impairments can be corrected or repaired, those issues left unattended can escalate to more severe impairment.

The Vision Recovery Center is dedicated to assisting financially challenged children and adults impacted by low and impaired vision with education, therapy and technology to improve vision and quality of life, to offer hope and ensure the opportunity to achieve the best vision possible.

Rather than end up failing or dropping out of school into a truant life, children struggling to see the blackboard, read textbooks and participate in school activities and sports will benefit – reaping the opportunity to engage in education and the endless possibilities of a prosperous future.

Instead of succumbing to the dreaded dependence on family, friends and caregivers when reading, writing and watching television is no longer an option, when driving is forbidden and recognizing a loved one’s face is a struggle, older adults will benefit with professional vision care, proper diagnosis, and recovery of independence.

Children and adults with low vision continue to struggle with day to day functions and often hide impaired vision due to embarrassment and fear. Many don’t know there is hope and rehabilitation when glasses, surgeries and medication no longer help. Society grieves but conditions are often accepted because we wrongly believe there are no more options. Instead we invest tremendous amounts of time and money and a variety of countless resources to bandage problems – not solve them. Education, therapy and technology for low and impaired vision is rarely considered.

The Vision Recovery Center is the brainchild of Low Vision Therapist Sandy Yesnick, OTR/L SCLV – the only Low Vision Therapist in Nevada. For nearly twenty years Sandy’s passion has proved to those with low and severely impaired vision there is possibility and opportunity through education, therapy and technology. Sandy’s energy and drive, and her never-give-up attitude have proved life changing for many patients as she helps them to achieve their fullest vision potential

Tax deductible donations in any amount are gratefully accepted and can be made payable to Vision Recovery Center, sent directly to:

 Vision Recovery Center

 9191 West Flamingo Road

 Las Vegas, NV 89147

 ATTENTION: Charitable Donations

All proceeds directly benefit children and adults in need of professional vision care.